

BIG BANG

BARREL RACE

JULY 27-30, 2023
WETASKAWIN, ALBERTA
AG GROUNDS



2023
**SPONSORSHIP
OPPORTUNITIES**



The Big Bang is so great to have and such an amazing experience. It doesn't matter if you are 1D or 5D. It's something I think everyone should experience.
Bee Ketsa - 2022 Participant



WHAT IS THE BIG BANG?

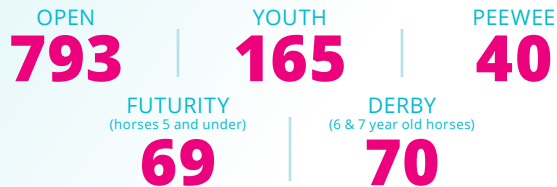
The Big Bang is a five day, event specific, all inclusive barrel racing competition at the Wetaskawin, Alberta AG Grounds. The event is organized by division, which allows for all levels of participants to compete equally.

It is quickly becoming a "must attend event" in Canada for barrel racers and spectators and is receiving large recognition south of the border from media outlets such as Barrel Horse News Magazine.

2022 RECAP

Over **\$170K** in payouts!

PARTICIPANT DEMOGRAPHICS



WHY IS THE BIG BANG GAINING SO MUCH MOMENTUM IN GROWTH WITHIN THE INDUSTRY?

The Big Bang is an all inclusive event with contagious energy, huge payouts and incredible prizes... and it's affordable for participants! AJ and Supernova Productions work all year long with sponsors and fundraising efforts to keep entry fees low, while offering one of the best purses of the season.

Not only does fundraising help with the growth of the event, but it benefits rodeo associations and AG societies across Alberta. The Big Bang is proud to give back to local communities!

AJ NEISH is the independent producer of The Big Bang and has 7 years experience of producing and hosting barrel racing events. Her passion for the sport led her to create this incredible event, which has doubled in entries since it's inaugural year in 2020.

SPONSORSHIP PACKAGES	CATEGORY NAMING RIGHTS	MOST POPULAR	BASIC
Exclusive naming rights of an event category	✓		
Logo on trailer giveaway	✓		
Logo/patch on contestant jackets	✓		
Livestream exposure (ad, logo, or voiceover)	✓	✓	
Social media features	✓	✓	✓
Website features	✓	✓	✓
Announcer mentions	✓	✓	✓
Arena Banner (supplied by sponsor)	✓	✓	✓
Vendor booth option	✓	✓	✓
PACKAGE PRICE	\$2,500*	\$1,000*	\$500*

ADDITIONAL OPPORTUNITIES

ELECTRIC BIKE	Vinyl wrapped with sponsor logos	\$2,500*
SADDLE PADS	Your logo placed on a saddle pad	\$400*
BUCKLE SPONSOR	Your logo on a Cinch buckle	\$350*
VENDOR BOOTH	Limited space available, contact for application	\$500*

*Prizes are accepted in lieu of cash. Event program is available to all contestants and spectators. Our livestream attracts approx. 3,000 viewers daily. Customizable options for sponsor packages are available by request.

FOR MORE INFORMATION OR TO PLACE YOUR BOOKING, PLEASE CONTACT OUR SPONSORSHIP TEAM

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Note: We accept ETM by email to supernovaproductions@outlook.com.

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