



PRODUCED BY: AJ Neish

Address: RR1 Eckville, AB TOM OXO

Phone: 403 304 0139

Email: Supernovaproductions@outlook.com

Website: www.supernovaproductioanbarrelraces.com

The Big Bang is a non profit group, dedicated to promoting & growing the sport of barrel racing. With over 2000 runs and paying out over \$143,000.00 in prize money in 2021 we quickly became one of the biggest barrel races in Western Canada. New to 2021 we came up with the first of its kind "giving back initiative" for our youth contestants, giving away 14 clinic spots with top trainers in the industry across Alberta, BC & Sask.

We believe in making a positive impact within our community and try to involve and support local groups whenever possible. Local businesses such as Gas Stations, hotels & restaurants in the area all benefit greatly with our barrel races!

←—————→
You know your business and what type of sponsorship will benefit you! Any option is customizable to suit your specific needs and get your business the best exposure possible!

Basic Package \$500

- ◆ Business card advertisement in event program
- ◆ Unlimited social Media, Announcer & Website mentions
- ◆ Arena Banner (supplied by sponsor)

**PRIZES ARE ACCEPTED IN LOU OF CASH **

Most Popular Package \$1000

- ◆ 1/4 Page advertisement in event program
- ◆ Unlimited social Media, Announcer & Website mentions
- ◆ Livestream Video Or Logo with Voice Over
- ◆ Arena Banner (supplied by sponsor)

Supernova Package \$2500

- ◆ 1/2 Page advertisement in event program
- ◆ Unlimited social media, Announcer & Website mentions
- ◆ Livestream Ad/Logo or Video exposure daily
- ◆ Arena Banner (supplied by sponsor)

Category Naming Rights! \$5000

- ◆ Naming rights of an event Category
- ◆ Full page advertisement in event program
- ◆ Logo/ Patch on contestant jackets
- ◆ Livestream Ad/Logo & Video exposure daily
- ◆ Social media, website & announcer mentions
- ◆ Arena Banner (supplied by sponsor)

Event program is available to all contestants and spectators. Our live feed attracts approx. 2700 viewers daily for optimal exposure for your business.

Optional Sponsorship Opportunities

Saddle Sponsor

\$2500- Logo on saddle

Buckle Sponsor

\$350- Logo on Buckle

Vendor Booths

\$500 or equivalent amount in prizes-
Please inquire with AJ Neish for Vendor Application.



Business: _____

Contact Person: _____

Phone: _____

Address: _____
