

AUG 5-10 2025
SPONSORSHIP PACKAGE

**BIG
BANG**

BARREL RACE



ABOUT US



About The Big Bang Barrel Race The Big Bang Barrel Race is Canada's largest, most inclusive barrel racing event, filled with contagious energy, incredible prizes, and huge payouts – all while keeping it affordable for participants.

With multiple food trucks, over 30 shopping vendors, and special themed appreciation nights, this event truly has something for everyone. AJ Neish of Supernova Productions, the visionary producer behind The Big Bang, brings 8 years of experience in event production.

Her dedication to the sport has driven this event to grow by almost 200% since its start in 2020. Through generous sponsorships and year-round fundraising, The Big Bang offers one of the largest purses of the season, supporting riders and the community.



**1/2
MILLION**
in total cash &
Prizes for 2025!!



Cash Sponsorship

MOST POPULAR



GOLD

Cash Perks

- Website Features
- Announcer mentions
- Arena Banner

Custom Branded item options:

- Contestant Cups
- 1/2 saddle sponsor

\$1500



PLATINUM

- Exclusive Naming Rights of a Event Class
- Logo/Patch on contestant average Jackets
- Logo on Back Numbers
- Website Features
- Announcer mentions
- Arena Banner

\$5000



DIAMOND

- Logo/Patch on contestant average Jackets
- Logo on Back Numbers
- Website Features
- Announcer mentions
- Arena Banner

\$2500



CUSTOM BRANDED

SPONSORED PRIZES

ELECTRIC BIKES \$500

Electric bikes with custom wrap featuring sponsor name- ** Very Popular Prize **

SADDLES \$2500 OR 1/2 FOR \$1250

Quality saddles embroidered with your name on one or both sides of saddle

CONTESTANT CUPS \$3500

First 500 contestants to register are gifted a stanley dupe filled with gifts and coupons from sponsors and vendors.

FINALIST JACKETS \$400

Iconic Average jackets extremely high visibility and sought after prize

BUCKLES \$400

Troy Fischer custom cut out buckles with sponsor name on front

FINALIST WINTER HORSE BLANKETS \$400

Includes embroidery with sponsor logo

SADDLE PADS \$250

Top Quality wool pads with custom leather corner patched engraved with sponsor name or logo

BREAST COLLARS \$300

Custom made leather breast collars with your logo or sponsor name engraved on them



WHY SPONSOR THE BIG BANG BARREL RACE?

UNMATCHED BRAND EXPOSURE

Our dedicated media team—complete with videographers, photographers, and drone operators—focuses on one goal: ensuring everyone knows The Big Bang is happening. With a social media reach of 191.5K in August alone, we deliver broad, targeted exposure beyond what typical events offer.

UNIQUE BRANDING OPPORTUNITIES

We offer our major sponsors premium visibility options, from branding on back numbers, jackets, and vests to being featured on our grand prize, a 2025 Ram 3500. This creates long-lasting recognition for your brand, even after the event ends.

PRIORITY SPONSORSHIP VALUE

Our sponsors are a top priority. We customize our packages to suit your needs, giving you maximum exposure across all our media angles. Join us, and be part of a well-recognized and respected brand in the barrel racing community



CONTACT US ←



WWW.BIGBANGBARRELRACE.COM



SUPERNOVAPRODUCTIONS@OUTLOOK.COM



RR1 ECKVILLE, AB T0M 0X0



403- 304 -0139



@BIGBANGBARRELRACE

THANK YOU FOR CONSIDERING US
WE CAN'T WAIT TO WELCOME YOU TO THE BIG BANG
BARREL RACE!